

HOW CAN YOU ENSURE YOUR PATIENTS HAVE MAXIMUM PROTECTION AGAINST CARIES?

A multitude of risk factors can lead to caries



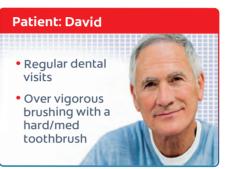
Despite water fluoridation, dental caries continues to be a major issue for children and adults across Australia and New Zealand.



ARE YOU CONSIDERING ALL YOUR PATIENTS AT INCREASED RISK OF CARIES?

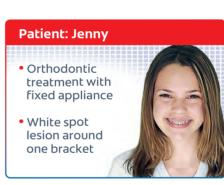
Patient: Emma • Likes fizzy drinks • Obvious plaque build up















Duraphat® 22,600 ppmF





1-6 yrs

Patient: Emma

- Likes fizzy drinks
- Obvious plaque build up



Patient: Alisha

- High sugar diet
- Early carious lesions



High caries-risk children



Fissure-caries





- Increased caries risk resulting in initial lesions and/or filled teeth.
- Colgate Duraphat® Varnish helps to prevent early childhood caries effectively: up to 83% of children who remained in the study were caries-free after 2 years.1
- Caries risk due to dental plaque accumulation on affected areas.
- Colgate Duraphat® Varnish application twice a year reduces caries in first permanent molars by 38%.2

^{1.} Weintraub et al.: Fluoride varnish efficacy in preventing early childhood caries. J Dent Res 85(2), 172-176, 2006
2. Bravo et al.: A 24-month study comparing sealant and fluoride varnish in caries reduction on different permanent first molars. J Public Health Dent. 57(3): 184-186,1997





Duraphat® Varnish, NeutraFluor® 5000 Plus Toothpaste and Maximum Cavity Protection plus Sugar Acid **Neutraliser Toothpaste**

6-18 yrs

Patient: Jenny

- Orthodontic treatment with fixed appliance
- White spot lesion around one bracket



Orthodontic appliances



White spot lesions





- Orthodontic appliances increase caries risk due to difficulty of proper plaque removal.
- Colgate Duraphat® Varnish application reduced white spot lesion depth by 48%. 3
- White spot lesions, which may progress to caries cavities if not treated.
- Colgate Duraphat® Varnish reduces white spot depth by 76% (in vitro).4



■ NeutraFluor® 5000 Plus reduced the risk of white spot lesions by 32%.5



■ 20% less new cavities at 2 years^{**}

- 3. Ögaard et al. Microradiography and confocal laser scanning microscopy applied to enamel lesions formed in vivo with and without fluoride varnish treatment. Eur J Oral Sci 104,378-383,1996
- 4. Arends & Schuthof: Effect of Fluoridation on Lesion Depth and Microhardness Indentations of Artificial White Spot Lesions. Caries Res 15, 176-178, 1981
- 5. Sonesson et al: Randomized Controlled Trial Effectiveness of high-fluoride toothpaste on enamel demineralization during orthodontic treatment a multicenter randomized controlled trial. The European Journal of Advanced Orthodontics Dec 28, 2013
- ^ Results from a 2-year clinical study vs a regular fluoride toothpaste, both with 1450ppm fluoride. # Kralvaphan P, Amornchat C, Triratana T, et al. Caries Res, 2013; doi:10.1159/000353183.
- % Data on file. Colgate-Palmolive Company 2013.





Duraphat® Varnish and NeutraFluor® 5000 Plus Toothpaste

18-35 yrs

Patient: Carl

- Only attends dentist when he has a problem
- Sometimes forgets to brush twice a day

• Smoker • Good daily oral care routine

Approximal lesions



Exposed dental necks





- Approximal caries can be difficult to detect visually but can be detected on radiographs.
- Colgate Duraphat® Varnish is proven to reduce new approximal lesion development by over 60% in high risk groups.⁷
- Dentine on exposed root surfaces is highly susceptible to caries, needing additional protection.
- Colgate Duraphat® Varnish application decreased caries incidence in root surfaces by more than 50%.8



■ In a clinical trial with 186 subjects Colgate NeutraFluor 5000 Plus showed significant anti-caries benefit (p=0.005): under home use conditions it hardened 55% of non-cavitated root carious lesions after 3 months and 76% after 6 months compared with a regular fluoride toothpaste (1100ppm) which showed only 16% (3 month) and 35% (6 month) hardening respectively.⁶

6. Baysan A et al: Reversal of primary root caries using dentifrices containing 5,000 and 1,100 ppm fluoride. Caries Research, 2001;35:41-46
7. Moberg Sköld et al.: Effect of school-based fluoride varnish programmes on Approximal caries in adolescents from different caries risk areas Caries Res 39,273-279,2005
8. Schaeken et al. Effects of fluoride and chlorhexidine on the microflora of dental root surfaces and progression of root-surface caries. J Dent Res 70 (2), 150-153, 1991





Duraphat® Varnish and NeutraFluor® 5000 Plus Toothpaste

> 35 yrs

Patient: David

- Regular dental visits
- Over vigorous brushing with a hard/med toothbrush

Patient: Anne Wears partial dentures History of periodontal disease Extensive restorative treatment

Hypersensitivity



Secondary caries





- Hypersensitivity is caused by the rapid flow of fluid in the dentinal tubules of exposed dentine.
- Colgate Duraphat® Varnish applied over 4 weekly visits significantly reduced sensitivity (p < 0.005).9
- Crown and restoration margins are high risk caries sites and a common cause for restoration replacements.
- Colgate Duraphat® Varnish significantly slowed down lesion progression.10



■ The use of NeturaFluor 5000 Plus toothpaste without postbrushing rinsing significantly increases the fluoride retention in proximal saliva by 2.5 times compared with ordinary 1450ppm fluoride toothpaste.11

9. Gaffar A. Treating hypersensitivity with fluoride varnishes. Compend Contin Educ Dent 20(1) Spec Iss, 27-32, 1999
10. Fontana et al. Inhibition of secondary caries lesion progression using fluoride varnish. Caries Res 36, 129-135, 2002

11. Nördstrom, Birkhed. Fluoride retention in proximal plaque and saliva using two NaF dentifrices containing 5000 and 1450ppm F with and without water rinsing. Caries Res 43, 64-69 2009





Dental Caries in teenagers and adults



Over 50% of teenagers have tooth decay¹

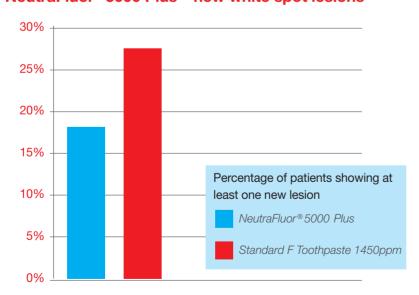
10% of the teenage population have a DMFT ≥ 6.5²

25% of adults (15 years+) have untreated decay3

Study of orthodontic patients and white spot lesions (WSL)4:

- Home use of NeutraFluor® 5000 Plus Toothpaste versus control fluoride toothpaste (1450ppm) in 424 adolescents undergoing fixed orthodontics.
- Prevalence and incidence of white spot lesions during fixed orthodontic treatment (at least 1 year duration)
 - Examination of digital photos taken at baseline and immediately after debonding.
 - Two blinded examiners
- Results showed significantly fewer WSL's in NeutraFluor® 5000 Plus group compared with standard fluoride toothpaste.

NeutraFluor® 5000 Plus - new white spot lesions





¹ Child Dental Health Survey Australia 2007: 30 year trends in child oral health. AlHW dental statistics and research unit. Research report 60. ² Dental health of Australia's teenagers and pre-teen children. AlHW dental statistics and research unit. Research report 52. ³ Australia's dental generations: the National Survey of Adult Oral Health 2004-06. AlHW dental statistics and research unit. http://www.aihw.gov.au/publication-detail/?id=6442467953. ⁴ Sonesson M. et al. Eur J Orthod epub Dec 28, 2013.



Adult patient case study from a Queensland Dentist

29/07/2014

- Medical History: Medical condition poor; patient is on home dialysis 8 hours a day
- **Primary complaint:** No pain. Patient has a dry mouth at night and to control a tickle in his throat sucks on cough lollies all night
- Oral hygiene: Reasonable/good but is not flossing
- Periodontal condition: Light inflammation and some plaque
- **Decay:** Many white lesions and early cavities. Caries rate very high.
- **Treatment plan:** Filled only the essential cavities. Discussed alternatives to cough lollies. Advised to visit GP to see if nasal breathing could be improved to limit dry mouth.
- Duraphat applied
- Neutrafluor® 5000+ regime (twice daily brushing)

02/12/2014

Review with new photos

3rd Quadrant





4th Quadrant









PREVENT DECAY WITH THE RANGE **OF COLGATE® PRODUCTS** FOR GOOD PATIENT COMPLIANCE



COLGATE DURAPHAT®

- Proven caries prevention in primary and permanent teeth¹⁵
- Also for remineralisation of initial caries white spot lesions
- High fluoride concentration and adhesion
- Very cost effective per application
- Compliance guaranteed due to "in-office" use





COLGATE® NEUTRAFLUOR® 5000

- High strength fluoride toothpaste
- Proven prevention of root caries¹³ and white spot lesions14
- One step concentrated fluoride treatment and toothpaste ensures good patient compliance
- Widely available behind pharmacy counter
- Available in Sensitive variant low SLS for low foaming - good for special needs patients and older adults



COLGATE® MAXIMUM CAVITY **PROTECTION PLUS SUGAR ACID NEUTRALISER**TM

- Baseline protection for all caries-prone patients over 6 years
- Proven to fight caries in two ways:
 - Fluoride 1450ppm
 - Arginine to neutralise plaque pH
- 20% less new cavities at 2 years¹² compared with 1450ppm fluoride toothpaste
- Good patient compliance available in supermarkets, low cost, no change in routine
- 12. Kraivaphan et al. Two-Year Caries Clinical Study of the Efficacy of Novel Dentifrices Containing 1.5% Arginine, an Insoluble Calcium Compound and 1,450 ppm Fluoride Caries Res 2013: 47:582-59 13. Baysan. Colgate NeutraFluor 5000 Plus High Fluoride Toothpaste Restores primary root carious lesions. Caries Res 35, 41-46. 2001
- 14. Sonesson M. et al. Effectiveness of high-fluoride toothpaste on enamel demineralization during orthodontic treatment a multcenter randomized controlled trial. Eur J Orthod epub Dec 28, 201
- 15. Marinho V et al. Fluoride varnishes for preventing dental caries in children and adolescents. Cochrane Database Syst Rev. 2013, Issue 7. Art. No.: CD002279





COLGATE® PREVENTION – MANAGEMENT THROUGH THE LIFE CYCLE

	Colgate R. Mayanum ***SUGAR ACID NEUTRALISER**	High risk – ongoing Twice daily for 3+ months 2 - 3 times daily		>	>	>	>
In office At home	Duraphat 2,500 ppmf (0)	Highest risk High risk Every 3-6 months Twice daily i	>	>	>	>	>
	At risk		 Babies and Toddlers Early childhood caries • 0-17 months – start using F toothpaste • 18 months – 5 years use adult F toothpaste • Apply Duraphat® to white spot lesions 	 Primary school Use adult F toothpaste from 6 years Apply Duraphat® to newly erupted first permanent molar 	Adolescence – high risk • Including during fixed orthodontic treatment	Adults	Older adults